

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307105-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1558

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	307105	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 4:36 AM 7 Action News This Morning 430a-5a :30 PWF12104H \$150.00 NM									
2 WXYZ W 10/03/12 4:41 AM 7 Action News This Morning 430a-5a :30 PWF12104H \$150.00 NM									
3 WXYZ Th 10/04/12 4:41 AM 7 Action News This Morning 430a-5a :30 PWF12105H \$150.00 NM									
4 WXYZ F 10/05/12 4:53 AM 7 Action News This Morning 430a-5a :30 PWF12104H \$150.00 NM									
5 WXYZ M 10/08/12 4:52 AM 7 Action News This Morning 430a-5a :30 PWF12105H \$150.00 NM									
2	10/02/12	10/08/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 5:27 AM 5am News M-F 5-6am M-F :30 PWF12103H \$400.00 NM									
2 WXYZ W 10/03/12 5:19 AM 5am News M-F 5-6am M-F :30 PWF12105H \$400.00 NM									
3 WXYZ Th 10/04/12 5:18 AM 5am News M-F 5-6am M-F :30 PWF12104H \$400.00 NM									
4 WXYZ F 10/05/12 5:53 AM 5am News M-F 5-6am M-F :30 PWF12105H \$400.00 NM									
5 WXYZ M 10/08/12 5:20 AM 5am News M-F 5-6am M-F :30 PWF12104H \$400.00 NM									
3	10/02/12	10/08/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 7:59 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$900.00 NM									
2 WXYZ W 10/03/12 7:29 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$900.00 NM									
3 WXYZ Th 10/04/12 8:48 AM M-F 7-9am 7-9am M-F :30 PWF12105H \$900.00 NM									
4 WXYZ F 10/05/12 8:56 AM M-F 7-9am 7-9am M-F :30 PWF12104H \$900.00 NM									
5 WXYZ M 10/08/12 6:58 AM M-F 7-9am 7-9am M-F :30 PWF12105H \$900.00 NM									



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307105-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1558	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/06/12	10/06/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/06/12	6:23 AM	Action News SAT 6am	SAT 6-7am	:30	PWF12104H	\$250.00 NM
5	10/06/12	10/06/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/06/12	6:59 AM	GMA SAT 7-8am	SAT 7-8am	:30	PWF12104H	\$350.00 NM
6	10/06/12	10/06/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/06/12	8:42 AM	Action News SAT 8am	SAT 8-9am	:30	PWF12105H	\$350.00 NM
7	10/07/12	10/07/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/07/12	6:23 AM	Action News SUN 6am	SUN 6-7am	:30	PWF12104H	\$250.00 NM
8	10/07/12	10/07/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/07/12	7:29 AM	GMA SUN 7-8am	SUN 7-8am	:30	PWF12105H	\$350.00 NM
9	10/07/12	10/07/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/07/12	8:28 AM	Action News SUN 8am	Sun 8-930am	:30	PWF12104H	\$350.00 NM
10	10/02/12	10/08/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	11111--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/02/12	9:39 AM	M-F 9a-10a	9-10am M-F	:30	PWF12103H	\$500.00 NM
2	WXYZ	W	10/03/12	9:46 AM	M-F 9a-10a	9-10am M-F	:30	PWF12105H	\$500.00 NM
3	WXYZ	Th	10/04/12	9:59 AM	M-F 9a-10a	9-10am M-F	:30	PWF12104H	\$500.00 NM
4	WXYZ	F	10/05/12	9:43 AM	M-F 9a-10a	9-10am M-F	:30	PWF12104H	\$500.00 NM
5	WXYZ	M	10/08/12	9:59 AM	M-F 9a-10a	9-10am M-F	:30	PWF12104H	\$500.00 NM



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307105-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1558	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/03/12	10/05/12	M-F 10a-11a	10-11am M-F	-- 1-1--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -- 1-1-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/03/12 10:20 AM M-F 10a-11a 10-11am M-F :30 PWF12104H \$400.00 NM									
2 WXYZ F 10/05/12 10:39 AM M-F 10a-11a 10-11am M-F :30 PWF12105H \$400.00 NM									
12	10/02/12	10/08/12	M-F 11a-12n	11am-12pm M-F	11-1---	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12104H \$750.00 NM									
2 WXYZ Th 10/04/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PWF12104H \$750.00 NM									
3 WXYZ M 10/08/12 11:33 AM M-F 11a-12n 11am-12pm M-F :30 PWF12104H \$750.00 NM									
13	10/02/12	10/08/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 12:39 PM 12n-1p 12-1pm M-F :30 PWF12103H \$500.00 NM									
2 WXYZ W 10/03/12 12:14 PM 12n-1p 12-1pm M-F :30 PWF12104H \$500.00 NM									
3 WXYZ Th 10/04/12 12:14 PM 12n-1p 12-1pm M-F :30 PWF12105H \$500.00 NM									
4 WXYZ F 10/05/12 12:22 PM 12n-1p 12-1pm M-F :30 PWF12104H \$500.00 NM									
5 WXYZ M 10/08/12 12:24 PM 12n-1p 12-1pm M-F :30 PWF12105H \$500.00 NM									
14	10/03/12	10/05/12	5-6pm M-F	5-6pm M-F	-- 1-1--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -- 1-1-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/03/12 5:34 PM 5-6pm M-F 5-6pm M-F :30 PWF12105H \$1,000.00 NM									
2 WXYZ F 10/05/12 5:21 PM 5-6pm M-F 5-6pm M-F :30 PWF12105H \$1,000.00 NM									
15	10/02/12	10/08/12	6-630pm M-F	6-630pm M-F	11-1---	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 6:10 PM 6-630pm M-F 6-630pm M-F :30 PWF12104H \$1,200.00 NM									
2 WXYZ Th 10/04/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 PWF12104H \$1,200.00 NM									
3 WXYZ M 10/08/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 PWF12104H \$1,200.00 NM									
16	10/02/12	10/08/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/02/12 7:29 PM M-F 7-730p 7-730pm M-F :30 PWF12104H \$1,200.00 NM									
2 WXYZ W 10/03/12 7:28 PM M-F 7-730p 7-730pm M-F :30 PWF12104H \$1,200.00 NM									
3 WXYZ Th 10/04/12 7:24 PM M-F 7-730p 7-730pm M-F :30 PWF12105H \$1,200.00 NM									
4 WXYZ F 10/05/12 7:10 PM M-F 7-730p 7-730pm M-F :30 PWF12104H \$1,200.00 NM									
5 WXYZ M 10/08/12 7:12 PM M-F 7-730p 7-730pm M-F :30 PWF12105H \$1,200.00 NM									



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307105-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1558	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/07/12	10/07/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 5:59 PM Su 6-630p 6-630pm Sun :30 PWF12105H \$750.00 NM									
18	10/03/12	10/06/12	Late News after FB	11-1135pm M-Sun	--1-11-	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1-11- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/03/12 11:27 PM Late News after FB 11-1135pm M-Sun :30 PWF12105H \$2,000.00 NM 2 WXYZ F 10/05/12 11:34 PM Late News after FB 11-1135pm M-Sun :30 PWF12105H \$2,000.00 NM 3 WXYZ Sa 10/06/12 12:22 AM Late News after FB 11-1135pm M-Sun :30 PWF12105H \$2,000.00 NM									
19	10/02/12	10/08/12	Nightline	1135pm-1205am M	11-1---	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11-1--- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 11:53 PM Nightline 1135pm-1205am M :30 PWF12104H \$750.00 NM 2 WXYZ Th 10/04/12 12:01 AM Nightline 1135pm-1205am M :30 PWF12104H \$750.00 NM 3 WXYZ M 10/08/12 11:54 PM Nightline 1135pm-1205am M :30 PWF12104H \$750.00 NM									
20	10/02/12	10/08/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 1:00 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12103H \$250.00 NM 2 WXYZ W 10/03/12 12:24 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$250.00 NM 3 WXYZ Th 10/04/12 12:43 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$250.00 NM 4 WXYZ F 10/05/12 12:52 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$250.00 NM 5 WXYZ M 10/08/12 12:45 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$250.00 NM									
21	10/02/12	10/08/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 1:26 AM M-F 106a-206a 106am-206am :30 PWF12104H \$150.00 NM 2 WXYZ W 10/03/12 1:26 AM M-F 106a-206a 106am-206am :30 PWF12104H \$150.00 NM 3 WXYZ Th 10/04/12 1:32 AM M-F 106a-206a 106am-206am :30 PWF12105H \$150.00 NM 4 WXYZ F 10/05/12 1:32 AM M-F 106a-206a 106am-206am :30 PWF12105H \$150.00 NM 5 WXYZ M 10/08/12 2:02 AM M-F 106a-206a 106am-206am :30 PWF12105H \$150.00 NM									
22	10/06/12	10/06/12	Sa Greys Anatomy	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 12:47 AM Sa Greys Anatomy 1130pm-1230am :30 PWF12104H \$250.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/07/12	10/07/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 11:55 PM SU 1130p-12a 1130pm-12am :30 PWF12104H \$550.00 NM									
24	10/03/12	10/03/12	Modern Family / Happy E	9-10pm Wednesday	--W----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --W---- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/02/12 8:23 PM Tuesday Prime 8-10pm Tuesday :30 PWF12103H \$9,000.00 NM MG for 24.1 10/03 1 WXYZ W 10/03/12 Modern Family / Happy End 9-10pm Wednesday :00 \$9,000.00 NM See MG 24.2									
25	10/05/12	10/05/12	20/20	10-11pm Friday	----F--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/05/12 10:37 PM 20/20 10-11pm Friday :30 PWF12104H \$4,000.00 NM									
26	10/06/12	10/06/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/06/12 11:53 PM ABC's Saturday Night Football SA 8pm-1130pm :30 PWF12104H \$3,000.00 NM									
27	10/07/12	10/07/12	AFHV	7-8pm Sunday	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 7:42 PM AFHV 7-8pm Sunday :30 PWF12104H \$3,000.00 NM									

Total Spots **69** Gross Total **\$59,600.00**

Payment Terms 30 Days

Agency Commission **\$8,940.00**
Net Amount Due **\$50,660.00**